



News Release/For Immediate Release

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floridacentral CU Selects Connect Online Banking Solution

Credit union signs a multi-year agreement for Internet Banking, Bill Payment, and more.

SALT LAKE CITY, UTAH – *May 10, 2010* - Connect Financial Software Solutions today announced a multi-year agreement with floridacentral Credit Union. With more than 39,000 members and \$280 million in assets, floridacentral selected Connect for its consumer suite of Internet banking, bill payment, and other services. Connect’s in-house, online banking solution will be tailored to fit the credit union’s specific member and operating needs.

“As a member-oriented financial institution, it was important for us to choose a flexible, credit union-focused provider that can shape our online services to meet the full range of our members’ needs,” said Brian Robinson, floridacentral CU’s Chief Marketing Officer. “After careful and thorough review, we chose Connect for their high service standards and proven integration expertise – especially with Fiserv Spectrum®, our core provider.”

According to Joe Long, Vice President of Connect, “floridacentral was looking for ways to enhance their members’ online experience. High levels of application and host system integration were needed to significantly improve their return on investment. A dynamic online channel is critical to the ongoing success of floridacentral, and we’re pleased to help them achieve their business objectives.”

About Connect Online Banking

Connect Financial Software Solutions, LLC was formed to aid in the development, operations, and management of software solutions for credit unions. With a customer-centric philosophy and cooperative spirit, Connect’s goal is to continuously provide credit unions with superior technology and at a reasonable price.

Connect's primary product is a leading-edge Online Banking solution. Available as a hosted or in-house solution, Connect Online Banking offers all the online banking features credit unions want, plus a variety of value-added features. Using Connect, members can open accounts online, receive account alerts, view promotions, utilize mobile online banking, pay bills, and access financial transactions directly from a Personal Financial Manager, such as, Quicken[®], or Quickbooks[®].

For more information, contact Joe Long at (303) 622-6999 or email joe.long@connectfss.com. You may also learn more about Connect Financial Software Solutions, LLC by visiting www.connectfss.com.

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